

The bright  
**FUTURE OF  
MOBILITY**

Volkswagen Group Innovation | Dr.-Ing. Nikolai Ardey  
L3Pilot Final Event in Hamburg

# Group Innovation Purpose

Shaping Mobility  
for Generations to Come

BEST FUTURE EQUITY



Improve  
**LIFE**

- Free **SPACE**
- **SAFE** Ride
- **FAIR** Society
- Gain **TIME**



Engage  
**CUSTOMER**

- Inflamed **DESIRES**
- Special **EXPERIENCE**
- Seamlessly **CONNECTED**
- Favorable **TCO**



Enhance  
**BUSINESS**

- Resilient **BUSINESS CASES**
- Explorative **NEW BIZ**
- Secured **IP-ACCESS**

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Shaping Mobility  
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**Autonomous Drive**

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# Free SPACE

Mitigation of parking traffic  
Reduction of parking areas

# SAFE Ride

Support and relieve driver  
Prevent accidents  
Increase safety for all road user

# FAIR Society

**Extend access to mobility  
Provide affordability and inclusion**

Self  
Driving

Gain  
**TIME**

...for other activities

...to make traveling a special experience

...and increase the value of time



# The FUTURE has started



# L3 PILOT

## Contributions

Pan-European testing environment for AD  
CoP for the development of ADF  
Data for future research

# THANK YOU

Volkswagen Group Innovation |  
Dr.-Ing. Nikolai Ardey