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Methodological challenges related to real-world automated driving pilots

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L3 Pilot
Driving Automation

1,000
drivers

100
cars

10
countries

FOT vs. On-road pilot

- **FOT** (*Field Operational Test*) is “to evaluate functions, **under normal operating conditions** in road traffic environments typically encountered by the participants using study design so as to identify real-world effects and benefits”
- **Large-scale** tests with *ordinary drivers* using the system as part of their daily lives
- **Pilot** is “to test novel practices or technologies” where the main characteristic is “to be implemented on **a smaller scale** than that of the ultimate objective”
- Controlled tests with safety drivers of systems at **an earlier technology readiness level** (prototypes)
- Produces partly indicative estimates of impacts with assumptions about the eventual use of market-ready versions

Methodological challenges and solutions

Set-up of the experiments



Challenges:

- Testing is **restricted** by many factors
- It **not possible** to study the interactions and behaviour of **ordinary drivers**, using the vehicles during their **daily routines**

Solutions in L3Pilot:

- **Feasibility** of research questions checked against possibilities for data provision (sensors, logging, features of test rides) as well as the role and type of participants (drivers)
- Equipping vehicles with **driving-school-style pedals**, or ordinary driver in the **passenger seat**

Methodological challenges and solutions

Assessing the impacts on driving behaviour



Challenges:

- Non-mature **prototype** system may not fully offer a representative and realistic driving scenario
- Collected data may **limited** to certain test routes, within certain speed ranges, and in certain weather conditions
- Important to ensure that vehicle telemetry data is kept **confidential** also within project

Solutions in L3Pilot:

- Use of '**mature**' ADF descriptions for impact assessment
- Sophisticated **data sharing** process designed to anonymize the data
- Common data format, methodology and analysis toolkit **for all**
- **Merging** of results from several pilot sites

Methodological challenges and solutions

Assessing of user experience and acceptance



Challenges:

- Exposure to **prototype** HMI and AD control systems, potentially resulting in unpleasant driving and interaction experiences
- Participants **not** able to use the systems in their **daily lives**
- Participants either being **trained safety drivers** or being recruited from the OEM workforce

Solutions in L3Pilot:

- Behaviour and opinions of those who have **participated** in the test rides arguably have some value, and may be **more valid**, than those who have had no such physical experience
- Some aspects excluded from U&A study
- **Supplementing methods** to fulfil some of the gaps in the field tests

Methodological challenges and solutions

Assessing of societal impacts



Challenges:

- **Complexity** of assessment
- **Additional level** of assessment, involving the assessment of any differences between piloted versions of prototypes, and their mature version
- Selection of a **meaningful baseline**
- Influence of the **other trends** affecting mobility and transport

Solutions in L3Pilot:

- Combining different **best-practice solutions** for different evaluation areas
- Mature functions are defined **with OEMs**
- Baseline selection based on **available data and statistics**
- **Snap-shot approach** for socio-economic assessment

Conclusion

- Started with methods developed and used for ADAS adapting and further developing them for SAE level 3 automation
- **L3Pilot method relates to the full chain of assessment**
- Evaluation process can be adapted to suit the needs of automated driving pilot projects - as long as some caveats related to the pilot nature of automated driving studies are acknowledged
- **AD pilots provide important insights into the impacts of automated driving on their users, other road users and society**
 - As these systems mature, large-scale field operational tests will be needed as (closer to) ex-post evaluation, to verify the assessed impacts

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The background features three stylized trees with canopies that resemble network diagrams. The trees are rendered in a light red color against a darker red background. The canopies are composed of numerous thin, interconnected lines, suggesting a complex network structure. The trees are positioned on the left, center, and right sides of the frame, with the central tree being the smallest and the two flanking trees being larger.

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